



COMMUNICATIONS TEAM

Social Media Content Creator

Church at the Springs is in search of a creative Social Media Content Creator, skilled in videography, editing, photography, and copywriting. This role is vital for crafting compelling visual content and written narratives to strengthen our digital outreach and audience connection.

Objectives:

- Create and sustain audience engagement through storytelling via video, photo, and text.
- Amplify the church's branding and online presence through consistent and strategic content.
- Enhance content discoverability and optimize SEO performance.

Responsibilities:

- Produce and refine videos, capture engaging photos, and craft persuasive copy for digital platforms.
- Manage content scheduling, aligning with SEO and branding strategies.
- Track engagement metrics and adapt content to maximize impact.

Required Skills:

- Expertise in video production, photo editing, and impactful copywriting.
- Familiarity with SEO, social media algorithms, and analytics.
- Organizational acumen with the ability to juggle various content projects.
- A creative eye for storytelling through multiple media formats.